

**Graham Lambertson**

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(512) 297-0455

With over 12 years of experience in my field, I have worked as a Presentation Layer Developer in the Education and Retail industries and as an Instructional Developer in the Oil & Gas and Healthcare industries. I am comfortable and familiar with the creative process that starts with discovery then moves to concepts, architecture, design, development, QA, then production. My formal education and background in design brings emphasis to the UI of each project and my attention to detail brings emphasis to the UX. I have excellent professional references and a proven track record of delivering high-quality projects, to spec, on time.

## **WORK EXPERIENCE**

### **Freelance – Web Consultant / Developer**

**2009 - Present**

Working with a network of web and print designers, I have been focusing on delivering only high-quality projects that meet and exceed client needs and expectations. The production aspect of my work includes building websites in the WordPress CMS framework, hand-coding brochure sites, database-driven product catalogs, eCommerce implementations, and SEO consulting with current best practice standards. The management aspect of my work includes leading discovery meetings with clients and designers, coordinating website layouts, and outsourcing print jobs, logos, and other creative services. Occasionally I find myself enjoying some interactive or production design.

### **Behavioral Science Technology – Web Developer**

**2007-2009**

Played a pivotal role in BST's Marketing department to successfully design, launch, and maintain several multi-language websites to represent BST's global presence. This included constructing wireframes, designing comps, modular web templates, shopping carts, Flash apps, online payment integration, SEO, registration forms, and reports. Additionally, with a talented team of content contributors, I built a database-driven media library to deliver audio, video, and articles to BST's web audience.

### **Avenue A | Razorfish – Presentation Layer Developer**

**2006-2007**

This position required me to think, act, and respond quickly to the unique nature of each project. Responsibilities included making decisions about the technologies used on projects, connecting to databases from the front-end, prepping graphics and multimedia development. During this time I had the opportunity to produce very high-level, engaging web products for popular commercial brands.

### **Gulf Coast Regional Blood Center – Instructional Developer**

**2004-2006**

As Instructional Developer for the Education and Training Department, I made informed decisions on the development of every web-based training module from discovery, to the storyboard, to interface design, to interactive programming, to the LMS implementation. My extensive background in Flash development helped me to create the most engaging eLearning modules the GCRBC had yet delivered.

### **Tes Multimedia – New Media Developer**

**2001 – 2004**

This was a contract-to-hire position working on their more complex multimedia development. I was given a lot of challenges that were, at first, experimental. Working directly with clients, I was able to influence the outcome of projects based on decisions about design, resources used for projects, and time estimates.

## PROFESSIONAL TOOLS

### Software

Photoshop CS5  
Illustrator CS5  
Dreamweaver CS5  
Flash CS5  
Flash Builder 4.5

### Programming

(X)HTML(5) / CSS(3)  
Javascript / JQuery  
PHP / MySQL  
Flash AS2 / AS3  
XML / XSLT

### Integration

WordPress  
Magento  
Sencha Touch  
PhoneGap  
PayPal

## EDUCATION

### University of Houston

B.F.A. Photography/Digital Media, *cum laude*  
Minor: Art History

### Traverse Bay - Career Tech Center

Commercial Art

## PROFESSIONAL REFERENCES

### Rhodes Gibson – Behavioral Science Technology, Inc – Austin, Texas

[rhodes.gibson@btsolutions.com](mailto:rhodes.gibson@btsolutions.com)

(805) 665-6529

### Clare Wong – Gulf Coast Regional Blood Center – Houston, Texas

[cwong@giveblood.org](mailto:cwong@giveblood.org)

(713) 791-6201

### Shelly Black – Shellshock Studio – Houston, Texas

[shelly@shellshockstudio.com](mailto:shelly@shellshockstudio.com)

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## ONLINE PORTFOLIO

[www.inspiredroots.com](http://www.inspiredroots.com)

## OTHER EXPERIENCE

In 2010, I spent my time traveling with my wife throughout Central and South America, Western and Eastern Europe, taking thousands of photos and continuing to support my freelance clients. During this time we were living and working primarily as volunteers in the homes and villages of people from all around the world. Along with the opportunities to cultivate new language skills and adapt to various living and social situations, this experience was ripe with creative inspiration.